



# CARLOS LÓPEZ

## UX/UI Designer

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## COMPETENCY

### As UX Designer

**Planification:** data compilation, personas, design flows, canvas models...

**User Research:** interviews, observation, architecture information, analytics, user journeys, empathy map...

**Exploration:** paper sketches, design studio, paper prototypes.

**Definition:** mockups, wireframes, design review.

**Design:** look and feel, high fidelity prototypes.

**Validation:** A/B Tests, usability tests, tests and tests.

**Deadlines:** hang off designs, measure success.

### As UI Designer

**Bases:** user stories, prototypes, backlog.

**Deadlines:** product design, interaction design, hang off designs, design systems.

## TOOLS & SKILLS

### Graphics / 3D

Sketch, Figma, Adobe XD, After Effects, Photoshop Illustrator, Cinema 4D

### UI / Prototype

Zeplin, Marvel, Invision

### Code

HTML, CSS, Javascript

## LANGUAGES

ENGLISH ●●●●○  
Professional basic competence

FRENCH ●○○○○  
Basic competence

SPANISH ●●●●●

## EDUCATION

- 2018 - 2018 **UX/UI Design Course(A)**  
CICE
- 2015 - 2016 **Master Marketing, Publicity and Design**  
NETT Formación 
- 2013 - 2014 **Building Engineer**  
Escuela Técnica de Ingeniería de Edificación of Granada
- 2012 - 2013 **Master in Representation and Design in Engineering and Architecture**  
University of Córdoba 
- 2007 - 2012 **Quantity Surveyor Career**  
University of Granada

## EXPERIENCE

- 2019 - 2020 **Padelwave - UX/UI & WEB DESING**  
· Making a Online Padel shop with a friend
- 2015 - NOW **Genially - UX/UI DESING**  
· UX Management  
· UI Support  
· Interaction Desing Study  
· Analytics  
· Customer Support  
· Templates design / Tutorials / Generic Tasks  
· Training
- 2014 - 2015 **Ecoavantis - GRAPHIC DESIGN**  
· Some pra ctices and help in graphic design tasks
- 2013 - NOW **Dromer Publicidad - GRAPHIC & WEB DESIGN**  
· Graphic and web design tasks  
· Creation, developot and management of Official Badminton e-Shop of Spanish Badminton Federation (still doing some works)